

## **Appendix One: Quality Assurance Questionnaire**

*To improve our understanding of the costs and benefits to growers of quality assurance, please fill in this brief survey and place it in the reply-paid envelope. Please tick the appropriate boxes and write down your information. Thank you,*  
*Quality Assurance Team.*

### **1-Which of the following stages of quality assurance accreditation have you completed?**

Tick appropriate box(es)

- |                          |                              |
|--------------------------|------------------------------|
| <input type="checkbox"/> | QA training course           |
| <input type="checkbox"/> | First season implementation  |
| <input type="checkbox"/> | First QA audit               |
| <input type="checkbox"/> | Second season implementation |
| <input type="checkbox"/> | Second QA audit              |

### **2-To gain quality assurance (QA) accreditation which of the following needed upgrading (or might need upgrading)?**

Approx. cost  
of upgrade

Tick appropriate box(es)

<input type="checkbox"/>	the chemical shed	\$	<input type="text"/>
<input type="checkbox"/>	grain silos (including new signs)	\$	<input type="text"/>
<input type="checkbox"/>	the fill up and wash down area	\$	<input type="text"/>
<input type="checkbox"/>	record-keeping procedures & office equipment	\$	<input type="text"/>
<input type="checkbox"/>	hygiene facilities & procedures	\$	<input type="text"/>
<input type="checkbox"/>	other (please explain below)	\$	<input type="text"/>

### **3- How much time has QA accreditation involved?**

Write down the No. of days

- |                          |   |
|--------------------------|---|
| <input type="checkbox"/> | attending the QA course   |
| <input type="checkbox"/> | attending the Chemical Certificate course                                 |
| <input type="checkbox"/> | upgrading your system of record-keeping                                   |
| <input type="checkbox"/> | extra days spent each year recording and collating QA information         |
| <input type="checkbox"/> | extra days spent each year training and supervising staff for QA purposes |

**4-Rank what you believe are the main benefits of QA for your farm business.**

Tick appropriate box(es)      Size of Benefit

Large    Moderate    Small

Ensuring future access to <i>most</i> markets	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Maintaining or improving access to <i>premium</i> markets	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improving my record-keeping	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Getting a higher price for QA grain	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improving my management of staff	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improving the efficiency & effectiveness of my general farm management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improving my management of grain production risks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**5- In an average season how much lupin grain would you expect to produce?** tonnes**6- In an average season how much hi pro lupin grain would you expect to produce?** tonnes**7- In an average season how much Soshu Barley grain would you expect to produce?** tonnes**8- In an average season how much feed grain would you expect to produce for quality assured livestock enterprises?** tonnes**9- In an average season how much of all grains (wheat, barley, etc) would you expect to produce?** tonnes**10- If there was no price premium for QA grain, would QA still be worthwhile because of all the other benefits (eg market access)?**

Tick appropriate box      Yes    No    Unsure

**11- How small would the premium for QA grain need to be before you questioned the value of implementing QA?**

\$/tonne

**12- How would you rate your commitment to QA?**

Tick appropriate box

- |  |             |
|--|-------------|
|  | very strong |
|  | strong      |
|  | moderate    |
|  | weak        |
|  | very weak   |

**13-Which of the following costs have you incurred (or think you'll incur) as part of quality assurance (QA) accreditation?**

Tick appropriate box(es)	Approx. cost	
<input type="checkbox"/>	payment for the QA course	\$ <input type="text"/>
<input type="checkbox"/>	payment for the Chemical Certificate course	\$ <input type="text"/>
<input type="checkbox"/>	extra travel costs (fuel,etc) associated with courses and implementing QA	\$ <input type="text"/>
<input type="checkbox"/>	extras (eg PAM palmtop)	\$ <input type="text"/>
<input type="checkbox"/>	Extra hired labour	\$/year <input type="text"/>
<input type="checkbox"/>	Audit fees	\$/year <input type="text"/>
<input type="checkbox"/>	Other extra costs	\$/year <input type="text"/>

**14- In which grain zone is your farm located that is implementing QA? (eg L1 or M5 or H1)**

**15- In your own words, why have you become involved with QA accreditation?**

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**16-What do you think about the following statements on QA?**

Tick appropriate  
box(es)

Strongly agree unsure disagree  
agree

QA helps ensure access to markets

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QA training and implementation delivers value for money

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QA leads to fewer crop establishment mistakes

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QA improves farm safety

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Before undertaking QA training I thought QA would tell me how to run my farm

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QA improves management of staff

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QA is the start of greater regulation of grain production

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QA gives me better control over my production system to prevent problems

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QA grain will regularly attract a price premium

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**17- Any other comments you feel should be made about QA and its costs and benefits to you as a farmer?**

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***Thank you for completing this survey***