

Agribusiness Congress 2002

The Rice Industry

An Analysis and Commentary

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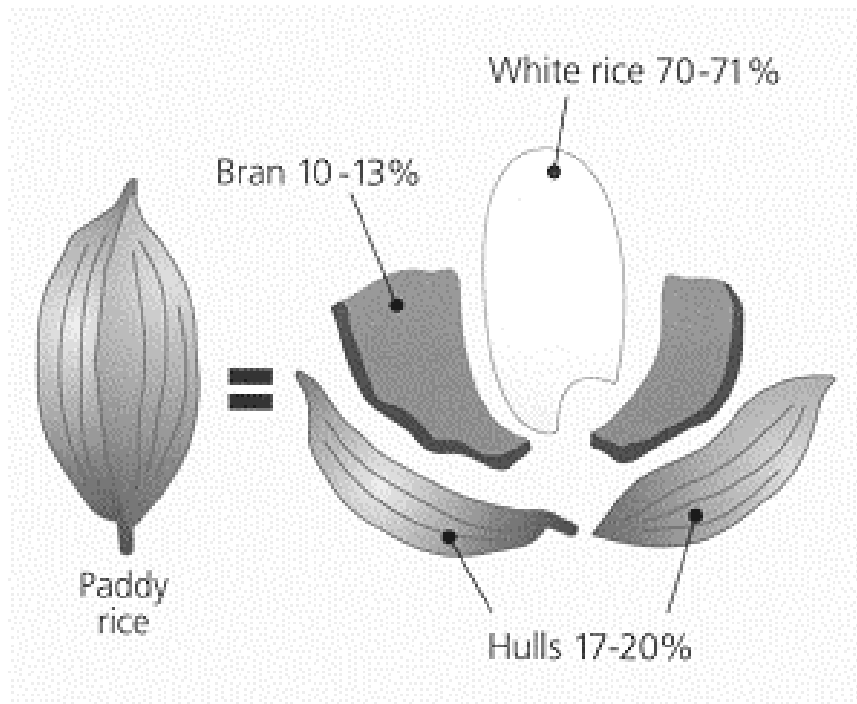
1. SunRice
2. Rice Fundamentals
3. World Supply and Demand
4. Australia
5. Current Issues

1. SunRice

- Trading name for Ricegrowers Co-operative
- Owned by 2000 farmers
- Grain handling, milling, value adding and marketing
- 5th largest rice food company in the world
- Subsidiaries involved in food importing & stockfeed industry (CopRice)
- Turnover of \$800 million p.a.
- Employs 1,100 people

2. Rice Fundamentals

Average Rice Milling



Types of rice

Long Grain

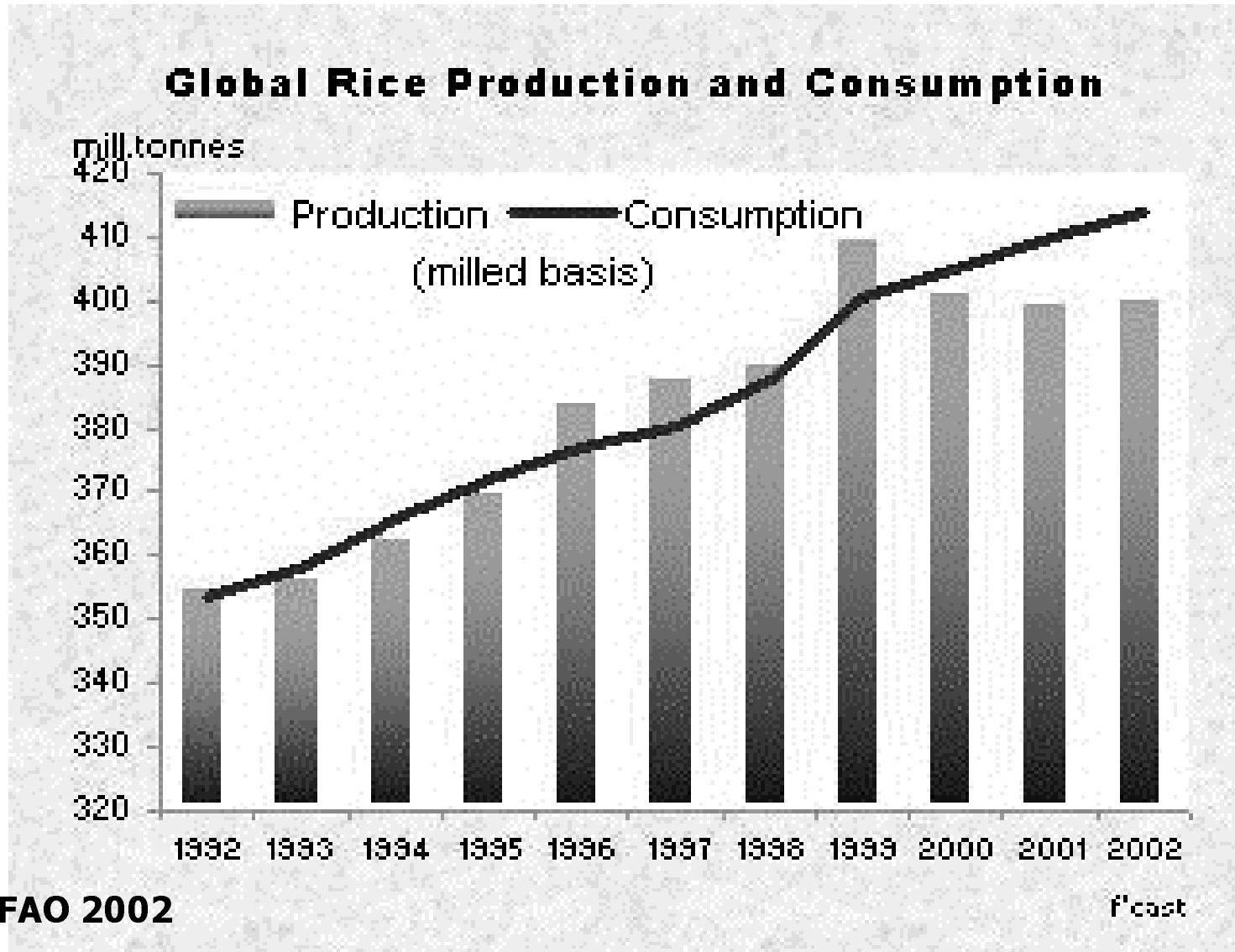
- Standard
- Fragrant

Medium Grain

Short Grain

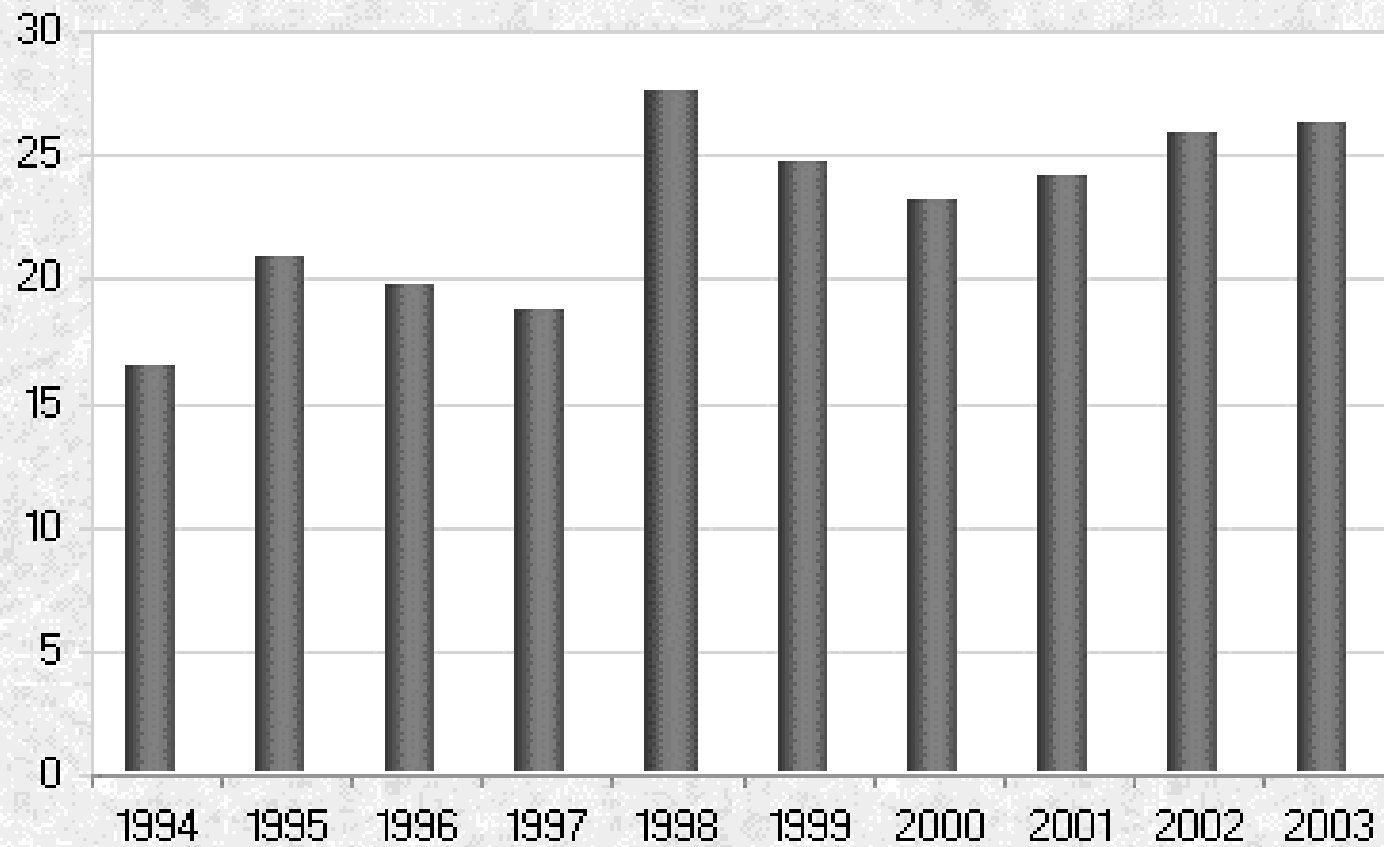
Quality & Price - determined
by variety and % broken in
white rice
5% to 35%

3. World Supply and Demand



World Rice Trade 1994-2003

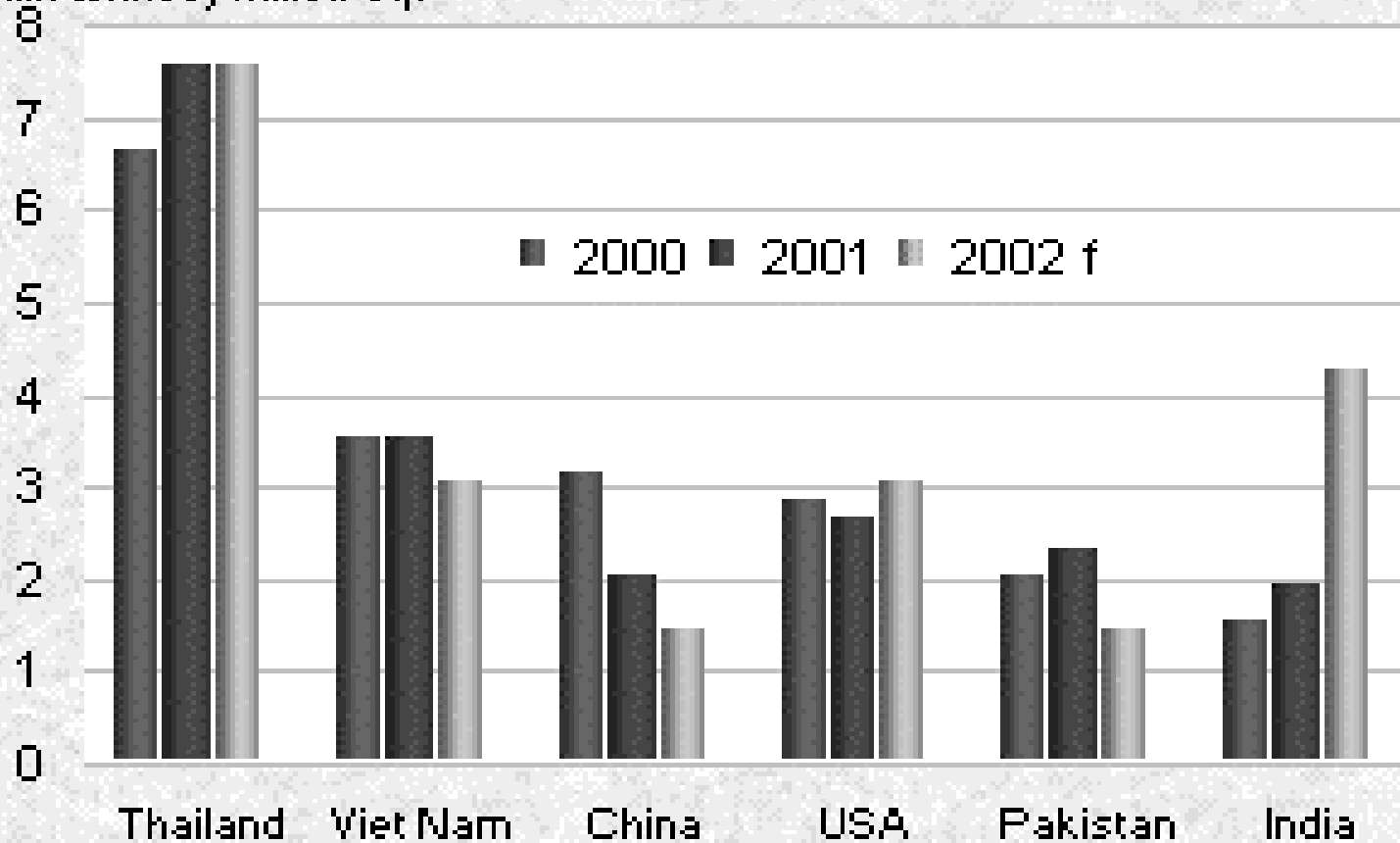
million tonnes, milled eq.



f'cast **FAO 2002**

Rice Exports by the Major Exporters

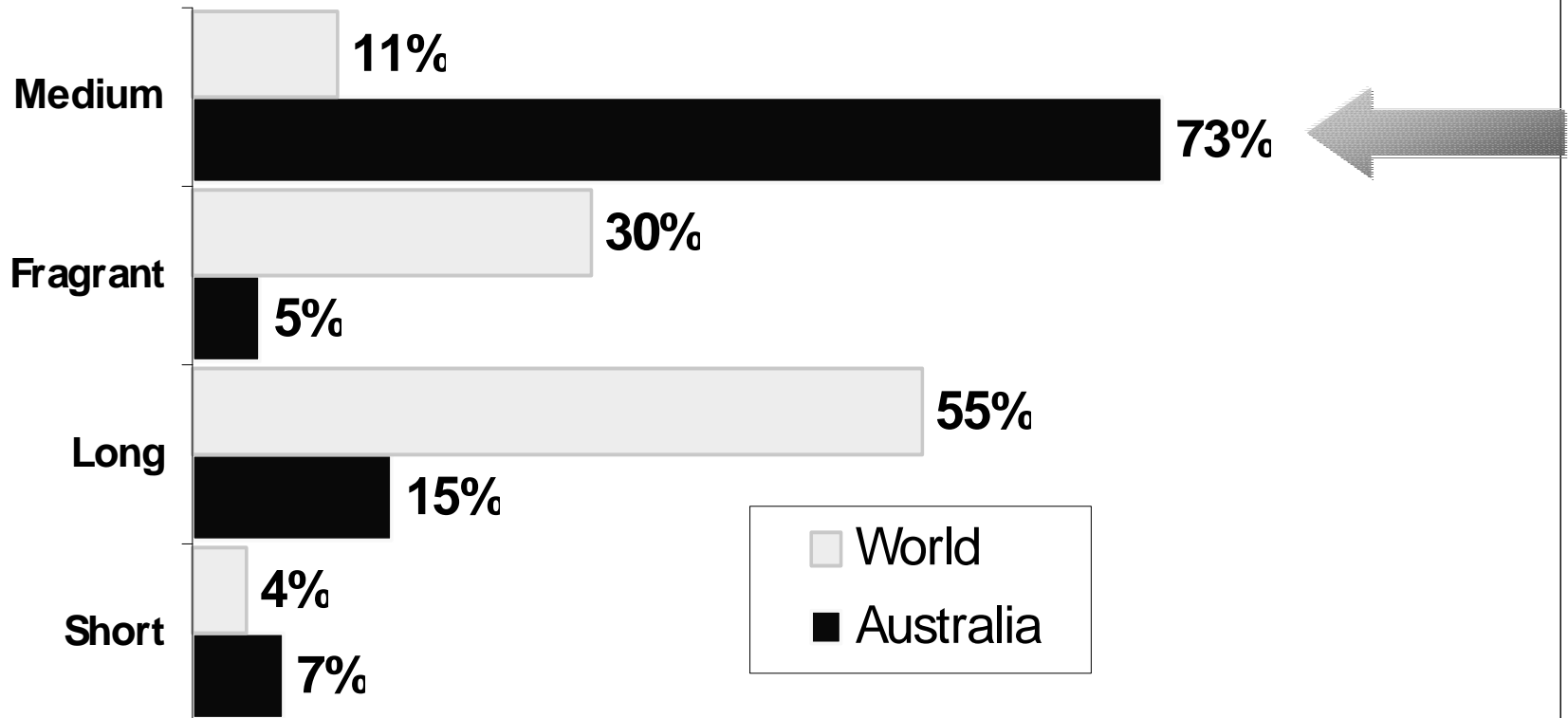
mill. tonnes, milled eq.



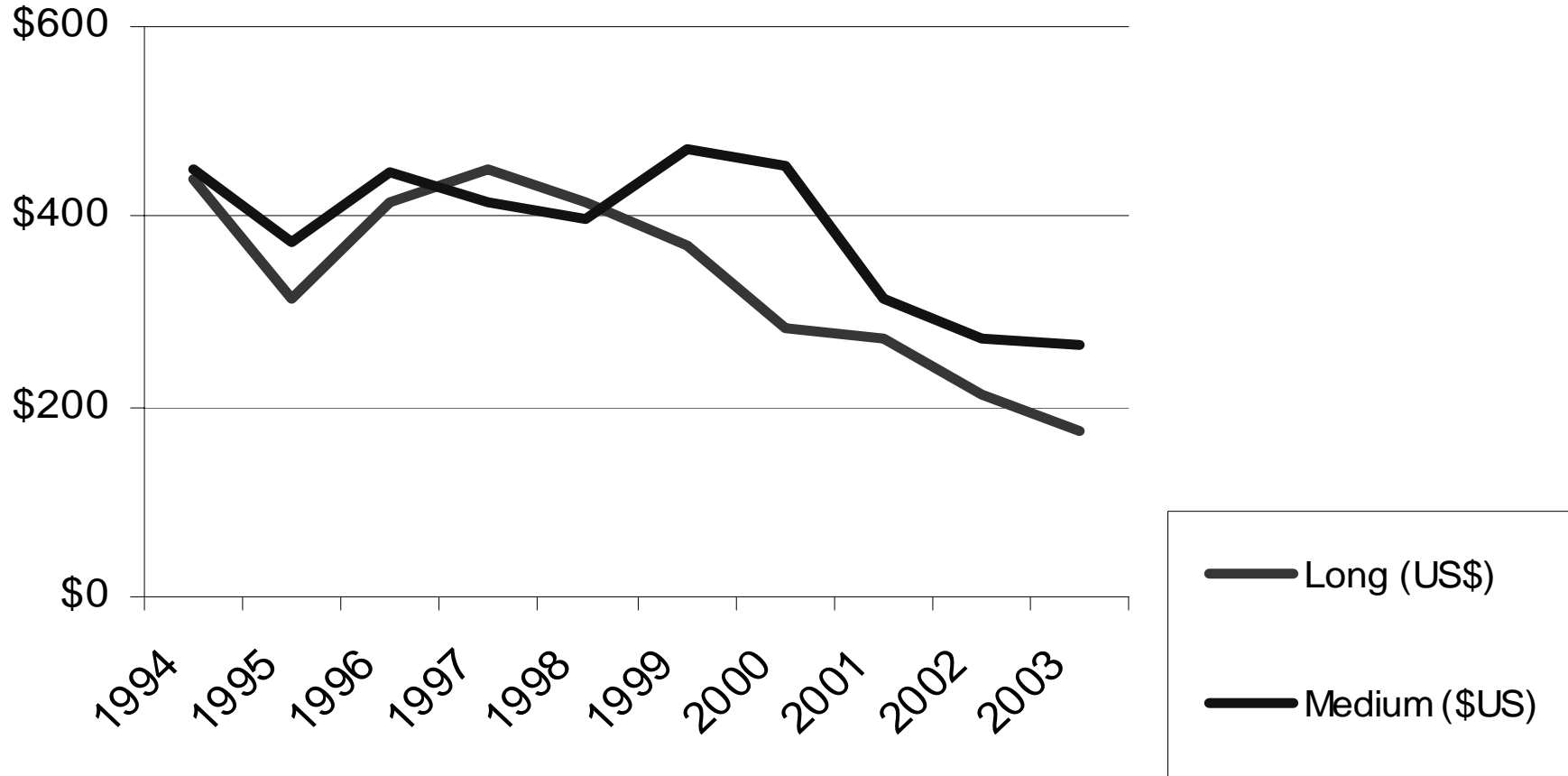
f = forecast

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World Trade by variety compared to Australian Trade

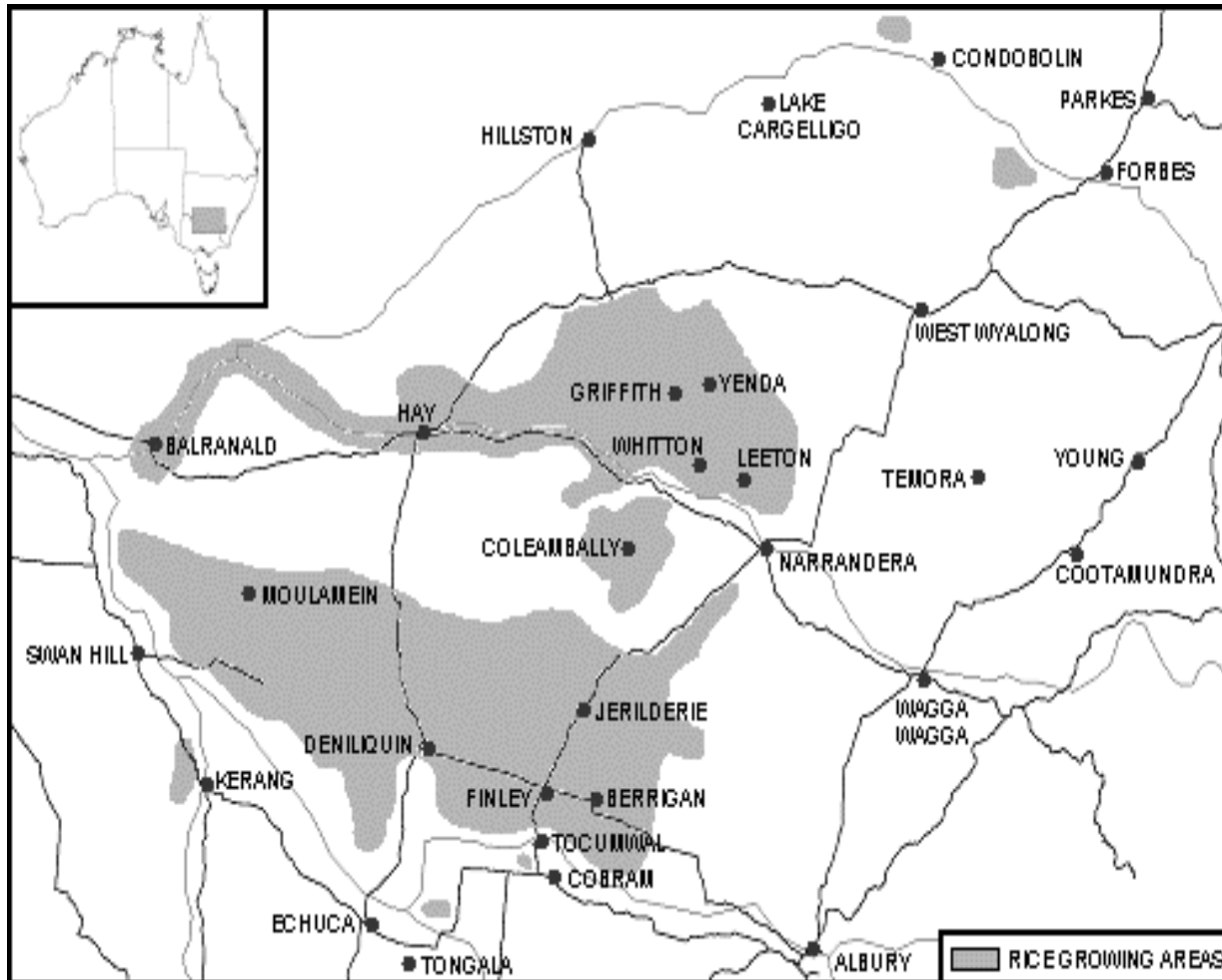


FOB USA Long and Medium Grain Prices US \$/Tonne



USDA

4. Australian Rice Industry

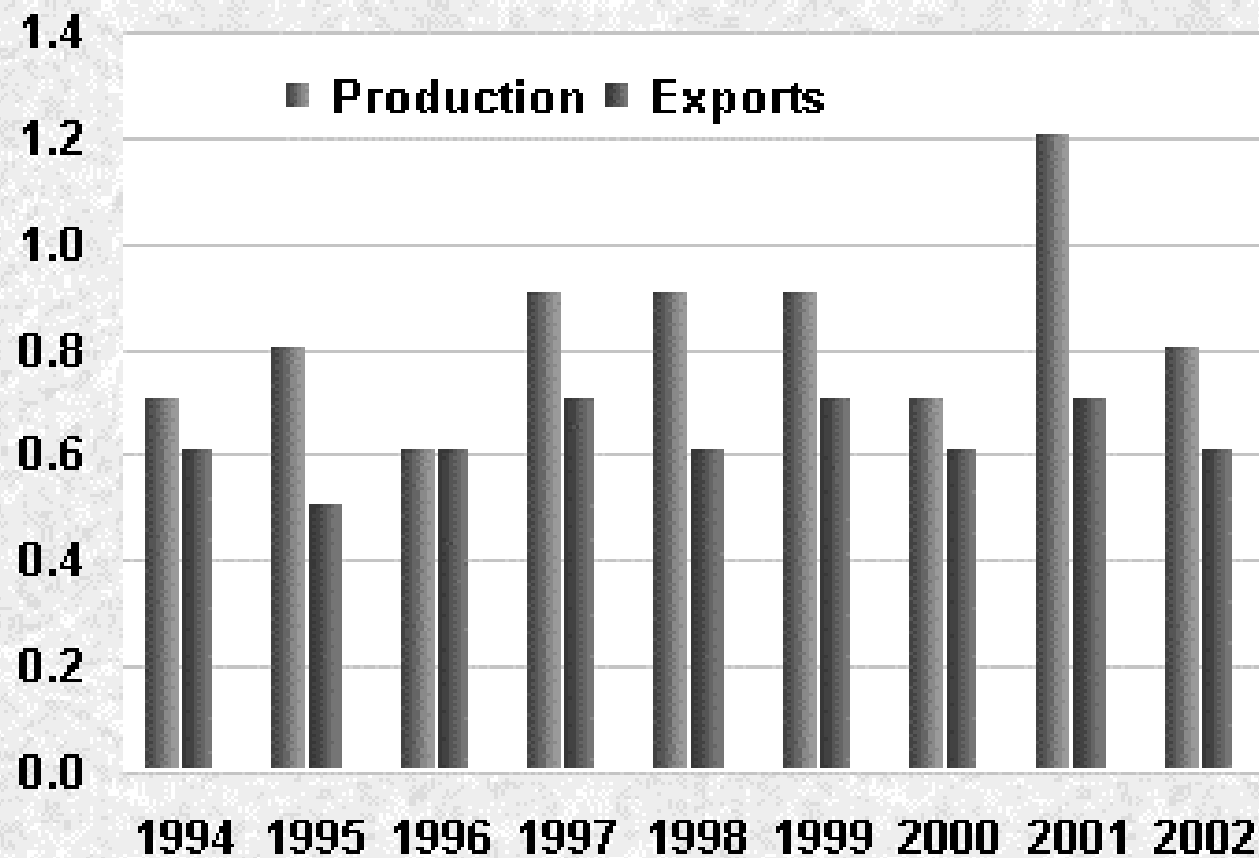


- Location
- Vesting

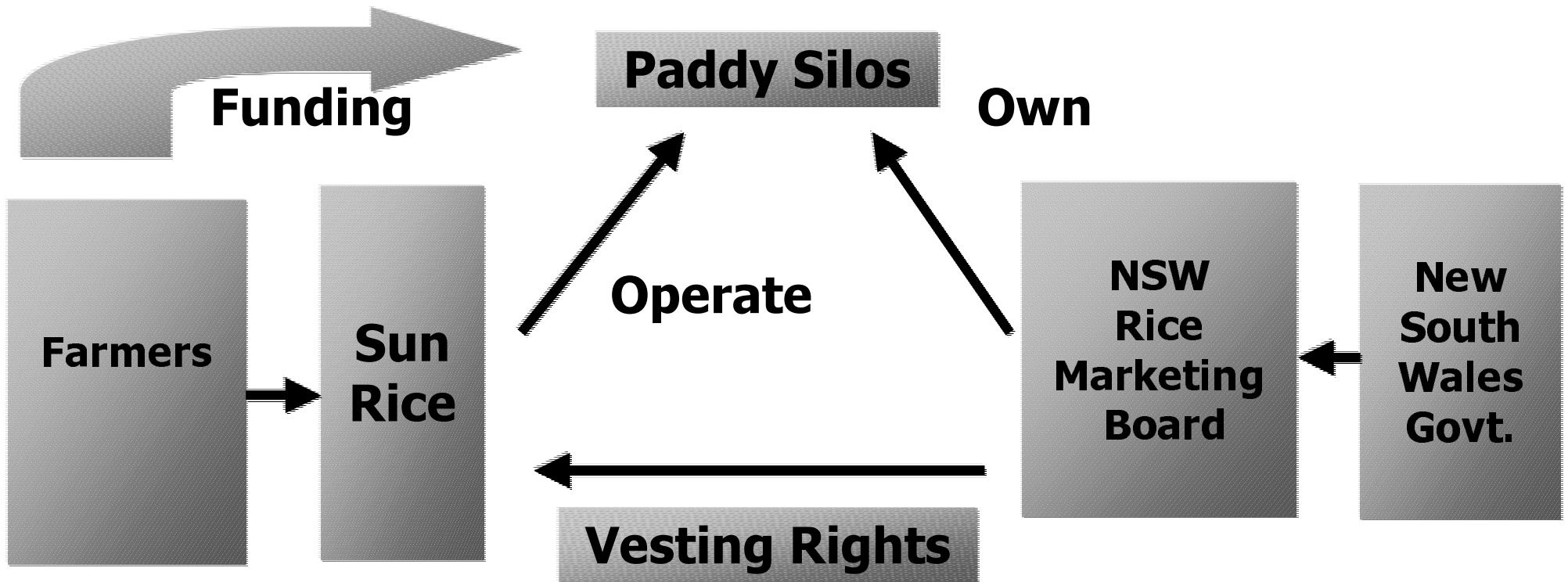
Map (C), Australian Surveying and Land Information Group (AUSLIG) www.auslig.gov.au

Australia: Rice Production and Exports







mill. tonnes, milled



Industry Structure



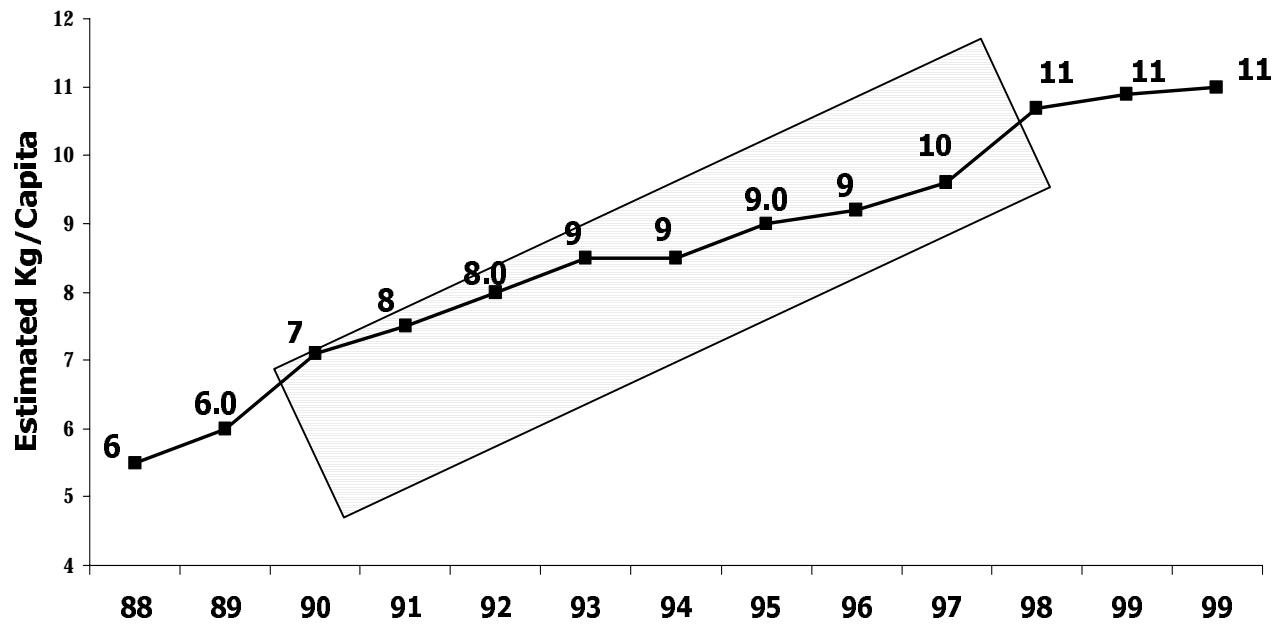
Vesting vs World Government Subsidies

Country		\$A per Tonne
USA		280
EU		486
Thailand		237
India		206
Japan		2243
Australia		Nil

(Vesting)

Consumption for Rice - Domestic kg/hd

Sculptures Campaign



5. Current Issues

- A. Drought Management Strategies
- B. Medium Grain Prices into 2003/04

Summary

- A. Supply and Demand - relatively bullish outlook
- B. Australian rice industry is world competitive
- C. World class company based in NSW Riverina.
- D. It is here to stay !