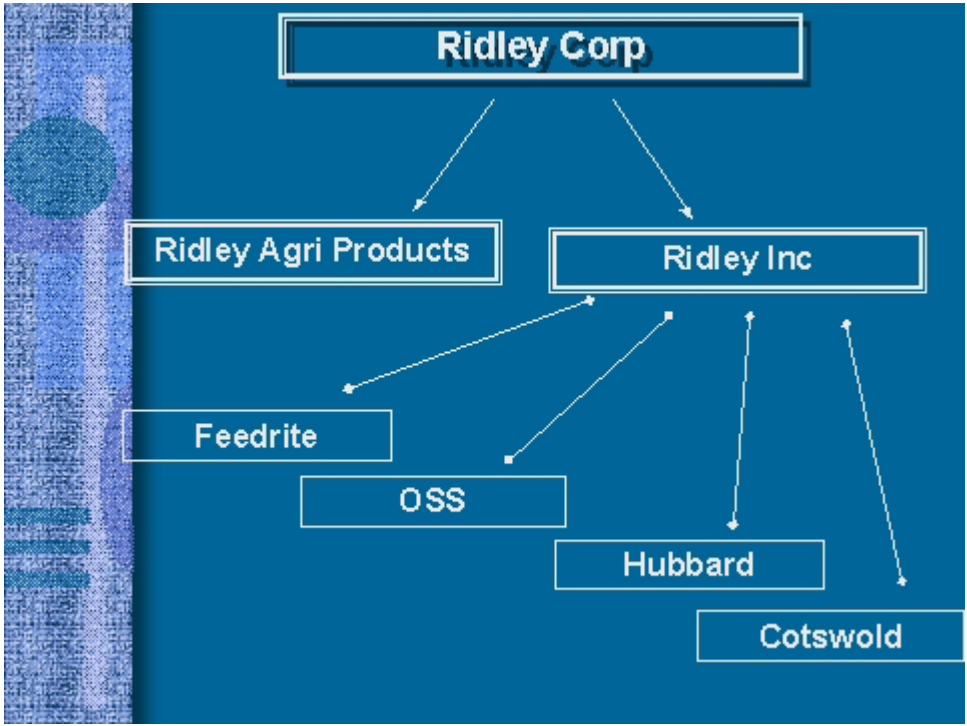




An Agribusiness Revolution
Biotechnology in our Food Chain



Science Based Global Genetics





Export Operations

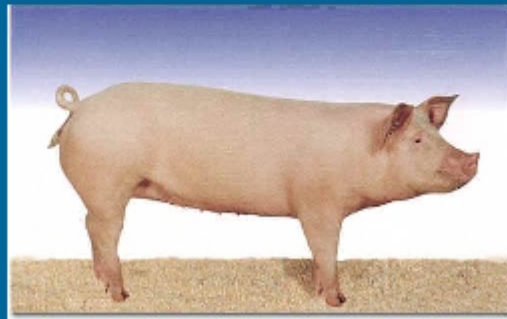
- 40 different Countries Worldwide
 - Nucleus Herds
 - Spain
 - Ireland
 - France
 - Japan
 - Italy

Cotswold Franchise 1992



Ridley acquired Cotswold Pig
Development Co.

October 1998







Gensel Biotechnologies Ltd.

- University of Guelph Canada
- Semen Sexing Technology



Benefits

- 90% probability preferred gender
- Simplifies feeding and management
- Faster genetic improvement
- Higher product quality
- Better profitability



Adding Value to:

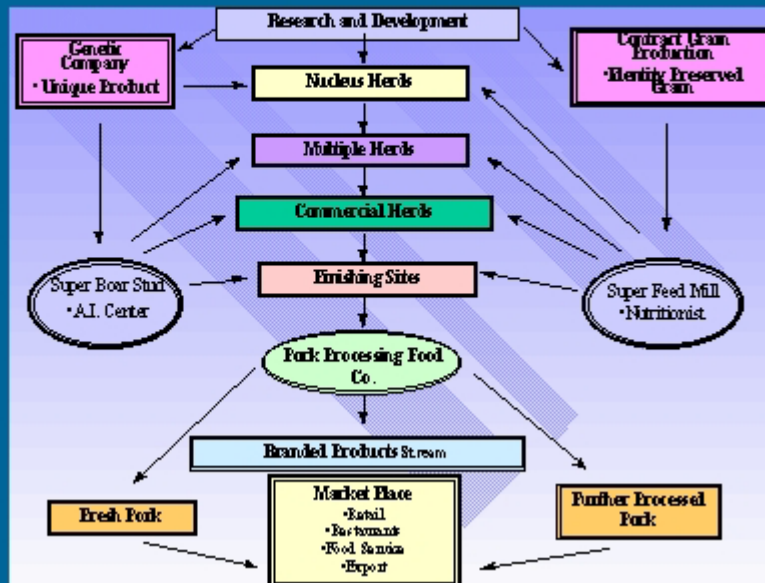
- Genetics
- Nutrition



Science Base

- Research Alliances
- Research Fellowships
- Molecular Geneticist
- Rosgen Shareholding
- Marker Gene Evaluation
- Research Studentships
- Team of Geneticist

Pork Food Company Production Model





Benefits

- Research and Development
- More Value
- Synergy
- Diversification
- Batch of one
- Risk Management
- Unique

