

Subsistence to Supermarket 2 Series: Agri-food Globalisation and Asia

The transformation of Asia's traditional pattern of agricultural and food production and distribution continues unabated – from one of predominantly subsistence agriculture, into a rapidly modernising system of agribusiness, agri-food processing and distribution. Neither the Asian crisis, nor the slowing of economic growth in Japan and other parts of the region, has halted the onward movement of this historic change.

The Subsistence to Supermarket 2 Series (in six Volumes) tracks the various elements contributing to this transformation of Asia's agri-food systems, and analyses Australia's participation and opportunities in the new Asian agri-food network.

Volume 1: Agrifood Multinational Corporations in Asia (December 2001; A\$35 [inc. GST])

Volume 1 identifies the leading agrifood multi-national companies global strategies, their increasing participation in Asian markets in recent decades, including during the Asian crisis, and the effect of these various approaches on their position in Asian markets for the future.

The Subsistence to Supermarket II Series examines globalisation in the agrifood sector, especially as it affects Asian markets. It tracks the various elements contributing to the continuing transformation of Asia's agrifood systems, and analyses Australia's participation and opportunities in the new Asian agrifood network.

The Series is intended as a useful tool for all participants in Australia's agrifood sector, whether farmers, food processors, food distributors and exporters, in formulating supply strategies for Asian markets.

Subsequent Volumes will cover: Changing Agrifood Distribution in Asia (Vol 2); Asia's Agrifood Demand Trends and Outlook 2001-2010 (Vol 3); Asia and the Agrifood Trade Framework (Vol 4); Asia's Agrifood Supply Trends, and Asian Agrifood Companies (Vol 5); and Australia's Outlook and Opportunities as an Agrifood Supplier to Asia (Vol 6). Two more Volumes will be launched in March 2002. The Executive Summary of Volume I can be found at the DFAT website www.dfat.gov.au/publications.

For queries about the SSII Project and Report Series, please contact Judith Laffan, Principal Analyst, Agrifood Research, OTN, DFAT tel: 02-6261-2605; fax: 02-6261-1858; email: judith.laffan@dfat.gov.au.

'Getting it Right' when managing our Australian landscapes is critical.

But how practical are the 'guiding principles' put forward by scientists to help land managers make the difficult decisions about changes to land management?

This national symposium on natural resource management will bring together Australia's key thinkers, land managers and government to share ideas and experiences, explore a set of guiding principles for investment in natural resource management and consider the on-ground realities of applying these principles. Speakers at the two-day symposium to be held at the Adelaide Convention Centre on March 11 and 12 include agri-business investment specialist, Perry Gunner, water reform campaigner, Professor Peter Cullen, leading rural sociologist Dr Neil Barr, prominent salinity commentator, Assoc. Professor David Pannell, Chair of the Biological Diversity Advisory Committee, Professor Hugh Possingham, river catchment expert Professor Bob Wasson, Honorary Professor of Science, Technology and Society at Griffith University Ian Lowe, and Australia's leading researcher into institutional reform for environmental outcomes, Dr Stephen Dovers.

Keynote speakers will discuss issues of biodiversity, soil degradation, water quality and the greenhouse effect, as well as the social, economic and political context of landscape change.

Regional case studies from throughout Australia and one from China will explore the many on-ground realities of implementing change and these will be followed by interactive panel sessions. The Australian case studies will include the Liverpool Plains (NSW), Goulburn-Broken region (Victoria), Aboriginal Lands and the Upper South East (SA).

The symposium will be held in the Adelaide Convention Centre, March 11 and 12, 2002, immediately following the Adelaide Festival of Arts and during the Adelaide Fringe. Registration for the two-day event is \$249 (including GST). The symposium program and registration details are available through **Plevin and Associates Pty Ltd.** Phone: (08) 8379 8222 Fax: (08) 8379 8177 www.plevin.on.net/GIR_events@plevin.com.au

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