

Food Industry Action Agenda

Alan Edwards

Manager

Food Industry Policy

Drivers for change

- Value-added products make up 75% of global trade in food
- Rapid globalisation of food retailing and processing
- Changing consumer demands
- New technologies
- Evolving regulatory environment

Supermarket to Asia

- STA Council Globalisation Task Force
- National Food Industry Strategy
- PM established a Food Industry Action Agenda to develop the Strategy
- Led by Minister Truss and AFFA
- Report to Cabinet in September 2001

Action Agenda Process

- Industry driven
- Whole of government
- Partnership approach
- Consultation
- Commitment
- Cabinet submission

Food Industry Action Agenda

- Steered by the National Food Industry Advisory Committee (NFIAC)
- Chaired by Minister Truss with Senator Troeth as Deputy Chair
- AFFA providing secretariat
- Cabinet Submission for early September - Strategy launch in October

Membership of NFIAC

Minister Truss

Senator Troeth

Reg Clairs

Dianne Davidson

Ray O'Dell

Joe de Bruyn

Ian Donges

Mike Ginnivan

Malcolm Irving

Barry Watts

Paul Little

Michael Eyles

Barbara Isaacson

Jim Kennedy

Mitchell Hooke

Andrew Reeves

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Key priorities

- Building a supportive business environment
- Leveraging science and technology
- Developing competitive advantage
- Building an export strategy
- Building supplier power

Key dates

2 July - Second NFIAC meeting

Early August - Possible final NFIAC meeting

Mid August - Cabinet submission finalised

Early September - Cabinet consideration

Late September - Strategy Launch

Next steps

- Consultation and communications strategy commences
- Steering committee established to monitor progress for NFIAC
- Research, analysis and review of issues has commenced

Steering committee

Mike Taylor Geoff Gorrie

Mitch Hooke Jim Kennedy

David Whitrow Julie Austin

Bev Clarke David Mortimer

Issues

- Building a supportive business environment - competition policy, infrastructure, workplace relations, environment, regulation, M&A
- Leveraging science and technology - innovation, government programs and infrastructure
- Developing competitive advantage - training and skills, management capability, through-chain quality assurance
- Building an export strategy - market access, export facilitation, CODEX
- Building supplier power - supply chain management, e-commerce